# Madeline Gaudet

User Experience Designer 抹

#### EXPERIENCE

## UI/UX Intern Shepherd Money

May 2023 - Aug 2023 - San Francisco, California

In collaboration with five cross-functional teams, I conceptualized, designed, and developed the company's inaugural mobile app with an agile design process: research, design, test, and iterate.

### **UX Design Consultant**

**Boston Public Library** 

September 2022 - April 2023 - Ann Arbor, Michigan

Conducted user testing, surveys, and interviews for BPL's special collections website, delivering data-driven recommendations and optimizing for improved navigation and information architecture.

### **Graphic Design Intern**

MindFlow Speed Reading

Jun 2022 - Aug 2022 - San Francisco, California

Strategized and produced eye-catching social media content to drive traffic to company website, increasing Instagram following by 40%.

### **Product Design Intern**

### AiCure

Jun 2021 - Aug 2021 - New York City, New York

Directly collaborated with Product Lead to define, solve and implement creative solutions for company's rebranding initiative.

### EDUCATION

M.S. in Information, UX Research & DesignUniversity of Michigan, 4.0 GPA2023 - 2024, Ann Arbor, Michigan

**B.S. in Information, User Experience** University of Michigan, 3.8 GPA 2019 - 2023, Ann Arbor, Michigan mgaudet@umich.edu +1 (914) 671-3031 Chappaqua, New York

## Industry Knowledge

User Experience User Interface Interaction Design Wireframing Rapid Prototyping User Research

## **Tools & Technologies**

Figma, Sketch, Adobe CC (Illustrator, Photoshop, Xd, InDesign) Bezi, Miro, Qualtrics

## Hard Skills

HTML5, CSS, Python, Javascript, R

## Soft Skills

Visual and Verbal Communication, Collaboration, Empathy, Flexibility, Innovation, Problem Solving

## Social

madelinegaudet.com linkedin.com/in/ madelinegaudet